

# Precision Logistics for High-Stakes Trade Shows

When missing your dock time means missing your event and losing opportunities, Legacy delivers. For 30+ years, top brands have trusted our fleet and expertise to show up on time, every time.



## Unique Risks With Trade Show Freight

Tight setup windows. Crowded venues. Strict access rules.

One missed check-in or late truck can mean missed builds, blown budgets, or no booth at all.

**General carriers aren't built for this. Legacy is.**

## Legacy Solves Complexities General Carriers Can't Handle

Legacy was built for trade show logistics. Every element of our process is designed to prevent the failures that derail exhibitors.

We keep your event on track with:

- » Drivers trained specifically for trade show environments
- » Company-owned specialty fleet for oversize, high-value assets
- » Protective crating, white-glove handling, and on-site staging
- » On-location coordinators manage access and troubleshoot issues
- » A single point of contact owns your calendar, timelines, and shipments across every stop

## Built for the Full Trade Show Lifecycle

Trade shows aren't one-and-done. Legacy manages every stage, city to city, show to show.

- » Simplified show-to-show storage and advanced staging
- » Major U.S. venue coordination expertise to manage dock access, marshaling yards, and installation windows
- » Nationwide reach through UniGroup Logistics' 400+ facility network
- » Just-in-time scheduling that eliminates costly fees

**One partner. No handoffs. Zero surprises.**

**LEGACY**

# How Legacy Prevents Common Trade Show Failures

General Carrier Issue	Legacy's Solution
✗ Missed delivery windows	✓ Drivers trained for show-specific access and timing
✗ Damaged displays or equipment	✓ Protective crating + white-glove handling
✗ Confusion at the venue	✓ On-site reps troubleshoot before issues escalate
✗ Poor coordination across events	✓ One point of contact, full schedule ownership
✗ Gaps between shows	✓ Fully integrated storage, staging, and shipping

## Proven Performance at Major Trade Shows

Legacy has supported some of the most demanding programs in the industry:

- » 200+ loads delivered on time for CES
- » Complex multi-city rollouts for Starbucks
- » Consistent delivery performance for Fortune 500 brands

**When the stakes are high, Legacy delivers.**



## Ready for Your Next Show?

Keep it on track with Legacy.

Your exhibit arrives exactly where and when it should, no surprises, no excuses.

Call (408) 294-9800  
[legacytsi.com](http://legacytsi.com)

**LEGACY**